

CITY OF SURREY

OFFICE OF THE MAYOR

May 1, 2013

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DIANNE WATTS
MAYOR

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To Whom It May Concern:

Re: Salina Siu, Tourism Australia's "Best Jobs in the World"

I am writing to express support for Salina's submission to Tourism Australia's "Best Jobs in the World" for the position of Chief Funster.

Salina is a bright young woman, who takes an innovative approach to entrepreneurship through the use of social media. She has also been active in promoting the use of social media amongst small business owners to help them realize the power it has to grow business. Salina is also an active volunteer in the community and participates in local marketing events and conferences.

Surrey is a City that prides itself on its strong sense of community, which is defined by vibrant diversity. We are committed to connecting with everyone in our community, especially in efforts to involve youth in shaping our City's future. This includes being innovative through the use of social media and technology to connect with residents in meaningful ways, allowing them an opportunity to speak into the City's future.

Salina would be an excellent Chief Funster and bolster the profile of Australia as a premier tourist destination. Therefore, I would like to provide my recommendation for Tourism Australia's Chief Funster by endorsing Salina.

Sincerely,

A handwritten signature in black ink, appearing to read "Dianne Watts". The signature is fluid and cursive, written over a light background.

Dianne L. Watts
Mayor